



PETROCHEM

CANADA | WEST

March 25 & 26, 2024

Calgary, AB | Westin Airport Hotel

EVENT GUIDE



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EVENTWORX
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Schedule at a Glance

March 24

4:30 pm – 6:30 pm

Speaker/Sponsor Reception
By Invitation Only

Sponsored by:



Canadian Fuels
ASSOCIATION
canadienne des carburants

March 25

7:30 am – 8:30 am

Registration & Hot Breakfast
Exhibition Hall

8:30 am – 4:45 pm

Conference Sessions
Blackfoot Crossing "A"

Conference includes: Hot Breakfasts,
Keynote Luncheons, Networking Breaks,
Exhibition, Networking Reception, Dessert
in Exhibition Hall.

4:30 pm – 6:00 pm

Networking Reception
Blackfoot Crossing "B & C"
Exhibition Hall

Sponsored by:



Canadian Fuels
ASSOCIATION
canadienne des carburants

March 26

7:30 am – 8:25 am

Registration & Hot Breakfast
Blackfoot Crossing "D"

8:15 am – 2:00 pm

Conference Sessions
Blackfoot Crossing "A"

2:00 pm – 2:30 pm

Dessert in Exhibition Hall
Blackfoot Crossing "B & C"
Exhibition Hall



PETROCHEM
CANADA | WEST



NETWORKING SOCIAL

Tuesday, March 25 - 4:30 pm - 6:00 pm
Blackfoot Crossing B & C

Sponsored by:



Canadian Fuels
ASSOCIATION
canadienne des carburants

Partners

Silver Partner



Bronze Partner



Session Partner



Exhibitors



Conference Agenda - Tuesday, March 25

[View
Speaker Bios](#)

All Sessions held in Blackfoot Crossing A, unless otherwise specified

- 7:30 am to 8:30 am **Registration and Hot Breakfast - Exhibition Hall**
- 8:30 am - 8:35 am **Opening Remarks**
- 8:35 am - 9:00 am **Presentation 1: Fort Saskatchewan Path2Zero Project Update**
Ryan Weyland, Path2Zero Site Integration Director - **DOW**
- 9:00 am - 9:50 pm **Session 1: Industry Update on Decarbonization and Sustainability**
Moderator: Deborah Jaremko, Executive Lead of Content | Energy Emissions and Information Advocacy - **Intergovernmental Relations, Government of Alberta**
Mehr Nikoo, Program Director - Bioindustrial and Circular Innovation - **Alberta Innovates**
Kris Frederickson, General Manager, Sustainability - **Keyera**
Nannette Ho-Covernton, Sustainability Leader, Industry Diversification - **Spartan Controls**
- 9:55 am - 10:00 am **Quick Pitch - The Power of Connected Safety Technology**
Ed Burton, Regional Sales Manager - **Blackline Safety**
- 10:00 am - 10:30 am **Networking Break - Exhibition Hall**
- 10:30 am - 11:20 am **Session 2: Planning for Success: Key Steps in Turnaround Preparation**
Moderator: Frank Engli, Regional Group Lead - Canada - **Becht Canada**
Joffre Dechaine, Senior Manager, Turnaround Procurement - **Nutrien**
Corey Smart, Vice President, Operations - **Graham**
Brent Seewalt, Director, HPC Maintenance - **Inter Pipeline**
- 11:20 am - 12:10 pm **Session 3: Effective Integration of Supply Chain in Petrochemical Operations**
Moderator: Ron Bettin, President and CEO - **Adduco Inc.**
Michael Halliday, Manager of Supply Chain - **North West Redwater Partnership**
Casey Baker, President - **Reliability Essentials Inc.**
Cory Roberts, Manager, Business Development - **Pembina Gas Infrastructure**
- 12:15 pm - 1:00 pm **Networking Luncheon**
- 1:00 pm - 1:50 pm **Session 4: Training, Development, and Mentorship: How Organizations are Equipping Their Teams for Success**
Moderator: Susan Lubell, Principal Consultant - **Steppe Consulting Inc.**
Dale Hansen, Dean, MacPhail School of Energy - **SAIT**
Shandra Linder, President - **Association of Maintenance Contractors Canada (AMCC)**
- 2:00 pm - 2:10 pm **TELUS Health: The Power of End-to-End Health and Safety Programs**
Eric Davie, Director of Business Development, Occupational Health - **TELUS Health Care Centres**

Conference Agenda - Tuesday, March 25, continued

All Summit Sessions held in Blackfoot Crossing A, unless otherwise specified

[View](#)
[Speaker Bios](#)

- 2:10 pm – 3:10 pm **Session 5: Elevating Your Health & Safety Culture**
Moderator, Vanessa Goodman, Manager, HSE and Communications – **NWR Partnership**
Robert Waterhouse, Program Manager, Industry Development & Support – **Energy Safety Canada**
Corey Linder, Managing Partner, Operations and Strategy – **Linder Industrial**
Eric Davie, Director of Business Development, Occupational Health – **TELUS Health Care Centres**
George Mitsopoulos, Vice President, Safety – **Pembina Pipeline Corporation**
- 3:10 pm – 3:15 pm **Quick Pitch - Maximizing Equipment Uptime Through Fluid Analysis**
Nicholas Reich, VP Business Development – **IIA Tribologik**
- 3:15 pm – 3:35 pm **Networking Break - Exhibition Hall**
- 3:35 pm – 4:00 pm **Presentation 3: Project Cost and Scope Management**
Introduction: Alia Jeethan, Sr. Manager, Business Development – **Graham**
Scott Anderson, Project Controls Specialist | Turnaround Management Specialist – **Trident Contracting**
- 4:00 pm – 4:45 pm **Session 6: Successful Execution of Turnarounds**
Moderator: Frank Engli, Regional Group Lead – Canada – **Becht Canada**
Alicia Meadahl-Donnelly, President – **Overland Container Transportation Services (OCTS) and Canadian Women in Energy - Edmonton Chapter**
Stephen Cathrea, Turnaround Director North America – **CAM Industrial Solutions LLC**
Brent Seewalt, Director, HPC Maintenance – **Inter Pipeline**
- 4:45 pm – 6:00 pm **Networking Social - Exhibition Hall**

Sponsored by:



PETROCHEM
CANADA

June 18 & 19, 2025 |
Toronto, Ontario



**Designed for Plant Managers
and their teams.**

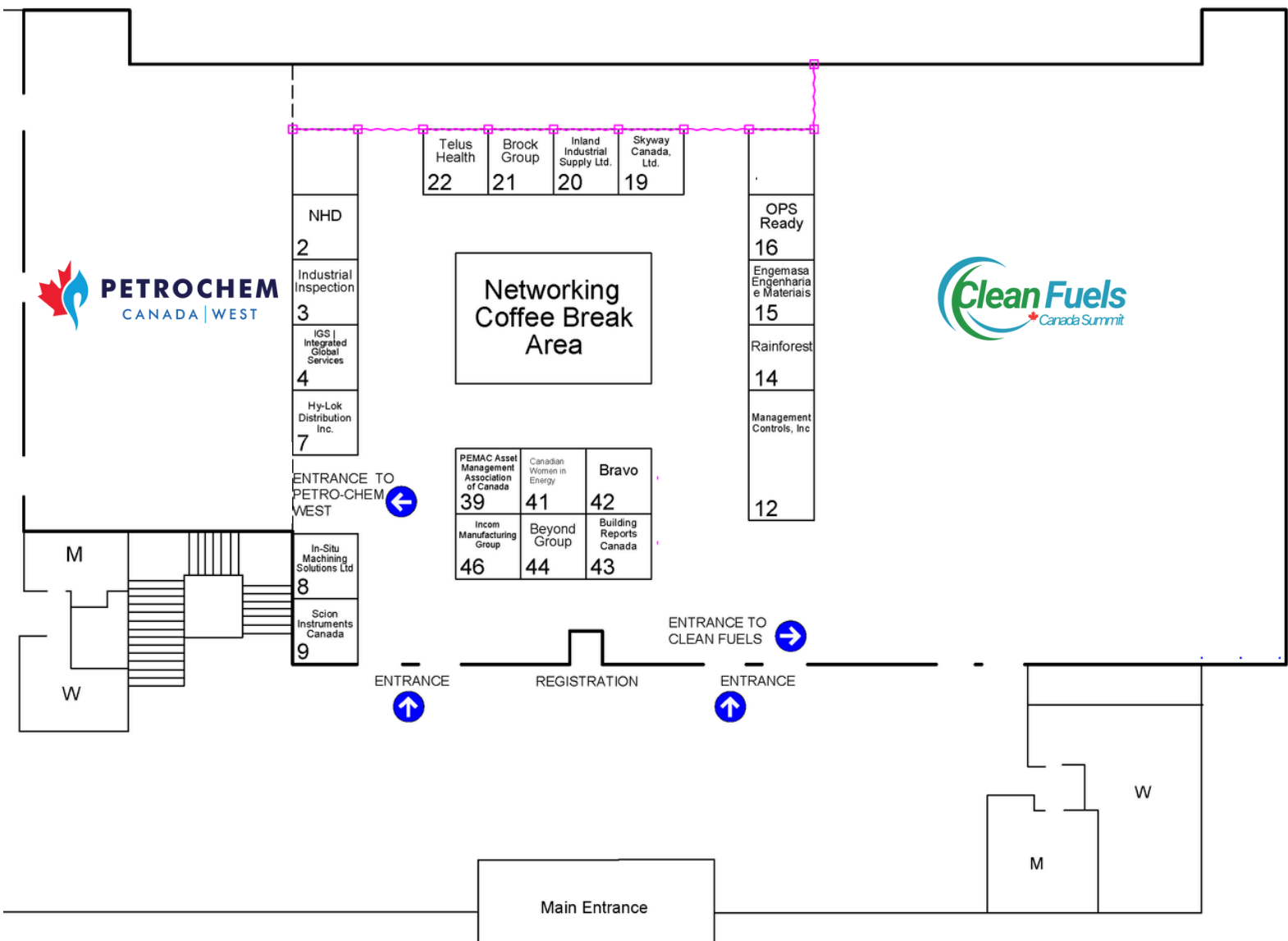
**OPTIMIZING
PLANT
OPERATIONS**

ATTEND. EXHIBIT. SPONSOR.

PETROCHEMCANADA.COM

7:30 am to 8:25 am	Registration and Hot Breakfast - Exhibition Hall
8:25 am – 8:45 am	Coffee with Greg Moffatt , President & CEO, Chemistry Industry Association of Canada
8:45 am – 9:00 am	Presentation 4: Morning Keynote: Digital Transformation in Manufacturing - End-User Perspective Ahmed Musa , Manufacturing Digital Lead – NOVA Chemicals
9:00 am – 9:50 am	Session 7: End-to-End Reliability and Maintenance Moderator: Keith Berriman , Senior Reliability Consultant – Spartan Controls Elliot Umole , Consultant Floyd Baker , Vice President – Antea Americas Ahmed Musa , Manufacturing Digital Lead – NOVA Chemicals David Mason , Director, Reliability, Maintenance and Turnaround – NOVA Chemicals
9:50 am – 10:20 am	Presentation 5: Maintenance Work Management and Optimized CMMS System: The Foundation in starting an Asset Management Program Robert Martin , President & CEO – P3 Asset Management Inc.
10:20 am – 10:50 am	Networking Break - Exhibition Hall
10:50 am – 11:15 am	Presentation 6: Tank Integrity Program Optimization Jana Johnson , Reliability Engineering Manager – Suncor
11:15 am – 12:05 pm	Session 8: Asset Performance Management (APM): Getting the Most from Your Assets Moderator: John Harvey , Director – H.I.T. Machinery Consulting Inc. Paul Daoust , Founder – SCIO Asset Management Kurt Wentzell , Co-Founder, Director – Janus Reliability Solutions Pablo Correa , Senior Static Equipment Integrity Engineer – MEG Energy Corporation
12:05 pm – 12:10 pm	Quick Pitch - SixRing's Technology Overcomes These Challenges, Converting Any Lignocellulosic Biomass Into High-Value Products Markus Weissenberger , Chief Technology Officer – SixRing Inc.
12:10 pm – 1:00 pm	Session 9: Operational Excellence (Case Studies) Moderator: Susan Lubell , Principal Consultant – Steppe Consulting Inc. Neil Davies , Business Development Manager – Emerson Zeeshan Zia , Technical Sales Professional – Emerson Paul Daoust , Founder – SCIO Asset Management Kemal Terzo , Manager/Development Leader – Energy Efficiency and Integration – Suncor Energy Inc.
1:00 pm – 2:00 pm	Networking Luncheon: Energy & Politics Moderator: Kelly Ogle , Managing Director – Canadian Global Affairs Institute Duane Bratt , Political Science Professor – Mount Royal University Carlo Dade , Director, International Policy – School of Public Policy, University of Calgary
2:00 pm – 2:30 pm	Dessert in Exhibition Hall

Floor Plan



Exhibitors

NHD.....Booth 2
 Industrial InspectionBooth 3
 IGS Integrated Global Services.....Booth 4
 Hylok Distribution.....Booth 7
 In-Situ Machining Solutions Ltd.....Booth 8
 Scion Instruments Canada.....Booth 9
 Management Controls.....Booth 12
 Rainforest Algae Corp.....Booth 14
 Engemasa Engenharia e Materiais....Booth 15
 OPS Ready.....Booth 16

Skyway Canada.....Booth 19
 Inland Industrial Supply.....Booth 20
 Brock Group.....Booth 21
 TELUS Health Care Centres.....Booth 22
 PEMAC.....Booth 39
 Canadian Women in Energy.....Booth 41
 Bravo Target Safety.....Booth 42
 Building Reports Canada.....Booth 43
 Beyond Group.....Booth 44
 Incom Manufacturing Group.....Booth 46

Partners & Exhibitors

Gold Sponsor

Canadian Fuels Association

canadianfuels.ca



Canadian Fuels is Canada's leading industry voice on transportation energy and a trusted partner in developing policy solutions that balance Canadians' economic and environmental performance expectations. Canadian Fuels Canada keep the lines of communication open – between industry and government (federal, provincial and municipal) and also among industry, its stakeholders and Canadians. With a focus on environment as well as health and safety, we work to promote meaningful discussion around policy choices, their benefits and their outcomes.

Silver Partner

TELUS Health Care Centres

telus.com/en/health/care-centres



Booth 22

At TELUS Health Care Centres, our occupational health and medical services can help protect and support the well-being of your employees – mobile, on-site, in-clinic or virtually – while reducing costs and cultivating a productive workforce.

Silver Partner

Stantec

stantec.com



Stantec is involved in the next wave of nuclear power through small modular reactors (SMRs) that can contribute to the energy transition. Their Energy business focuses on sustainable and economic solutions, aligning with the strategic goals of the energy transition. Small modular reactors are highlighted as a potential key element in electrification and decarbonization efforts, presenting a new generation of nuclear power. Stantec actively explores trends, innovations, and challenges in the energy sector, contributing to the shaping of energy industries.

Bronze Partner

Earnscliffe Strategies

earnsccliffe.ca



Earnscliffe Strategies is a national leader in government relations, communications and digital, and opinion research. Founded in 1989 and independently owned by our principals, Earnscliffe delivers best-in-class, innovative and winning solutions through a multidisciplinary and expert teams approach. Earnscliffe operates from offices in Ottawa, Toronto and Vancouver, and is a member of the global FIPRA Network.

Bronze Sponsor

P3 Asset Management Inc.



Strengthen your Asset Management Program with P3 Asset Management! Harness the full potential of your assets with customized foundational maintenance and reliability processes for your Asset Management Program. Say goodbye to costly downtime, inefficient processes, and inconsistent strategies. Our proven approach integrates People, Processes, and Performance to achieve measurable results while adhering to ISO 55000 and 14224 standards.

Project Startup

Rainforest Algae

rainforestalgae.ca



Since 2011, our team has been working to develop a new, environmentally controlled photobioreactor technology to cultivate Spirulina to be used as a sustainable protein alternative in food.

Partners & Exhibitors

Community Partner **Canadian Women in Energy**

canadianwomeninenergy.com



More than 22 years ago, a visionary group of five women in Calgary, Alberta came together with a shared goal: to create a space where like-minded women in the energy industry could connect, collaborate, and grow organically. With a deep commitment to fostering meaningful relationships and supporting one another's professional and personal aspirations, they laid the foundation for what would become CWiE. Built upon the three pillars of Philanthropy, Education, and Networking, CWiE has evolved into a vibrant and inclusive community that empowers women, enriches careers, and drives positive change across Canada's energy sector. What started as a simple idea has grown into a dynamic network that continues to inspire and energize women to this day.

Booth 44

Beyond Group

beyondgroup.ca



We are a spray foam company that became a fireproofing and firestopping company, a roofing company, a concrete lifting company and now an Environmental Protective Coatings Company. We're not going to stop. We are a family-owned and operated business, serving Calgary and area since 2006. We guarantee the best service during planning, executing and follow-up and we take your projects Beyond.

Booth 42

Bravo Target Safety

bravotarget.ca



Bravo Target Safety delivers industry-leading industrial safety services across Canada, exceeding standards through skilled personnel, advanced technology, and top-tier equipment. We prioritize worker safety, enhance productivity, and build lasting customer relationships. We invest in people and innovation to provide the best safety solutions. Bravo Target has a proven commitment to Indigenous economic inclusion.

Booth 42

Brock Group

brockgroup.com



The Brock Group provides specialty craft and maintenance services to key industries across North America. We are dedicated to offering the safest and highest quality service and solutions. We view ourselves as partners with our customers, our employees and the communities in which we operate. Our performance-driven culture is led by having and developing the best people, the most efficient processes and the right tools for the job

Booth 43

Building Reports Canada

buildingreports.ca



Building Reports Canada is a Canadian company providing software for the Fire & Life Safety Industry. For 20 years they have supplied fire and life safety inspection tools to improve the efficiency and quality of documenting and reporting. Most recently they have launched ComplianceAssistant, a tool focused on assisting building owners/managers. Through vendor engagement, this tool provides a dashboard for live reporting of compliance levels in addition to document/report assignment and tracking allowing for easier fire code compliance.

Partners & Exhibitors

Booth 15



Engemasa Engenharia e Materiais

engemasa.com.br

Engemasa is a Brazilian high quality foundry for special steels, supplying stainless alloys, high temperature and super-alloys, as cast or machined parts, radiant coils, reformer tubes and tube supports. To assure compliance to the most demanding specifications, Engemasa is certificated by ISO 9001 and AD 2000 - Merkblatt W0

Booth 7



Hy-Lok Distribution Inc.

hylok.ca

Hy-Lok Canada is Your Leading Source For Durable, Reliable, Tube and Pipe Fittings. When it comes to a leak-free seal you can trust, Hy-Lok's line of fittings and connections are second to none. With over 30 years experience manufacturing and supplying fitting solutions for a wide range of applications, our products are built to last.

Booth 4



IGS | Integrated Global Services

integratedglobal.com

Integrated Global Services, Inc. (IGS) is an international turnkey provider of efficiency and reliability solutions. IGS deploys a range of services designed to improve the efficiency of furnaces delivering increased capacity, up to 15% CO₂/fuel reduction and 30% less NO_x. Our robotic Tube Tech services achieve a 90%+ clean convection section while SCR Efficiency solutions reduce emissions and increase catalyst life. IGS has the largest global footprint in the Petrochemical and Chemical industry sectors, with operational capabilities and experience delivering solutions on-site on six continents.

Booth 8



In-Situ Machining Solutions Ltd.

insitumachining.com

In-Situ Machining Solutions is a top-quality field machining service provider with extensive oil & gas experience. We take on jobs of all sizes, and specialize in turnarounds. Since 1996 we have been the ones to call for all machining needs. Talk to us today to get us scheduled for your next project. On site. On time. On budget.

Booth 46



INCOM Manufacturing Group

incomdirect.com

At INCOM Manufacturing Group, we manufacture specialty safety and industrial tapes, identification marking signs, and tags for workplace safety and organizational compliance applications.

Booth 3



Industrial Inspection & Analysis

industrial-ia.com

With decades of experience, Industrial Inspection & Analysis (IIA) is a trusted partner to Canada's petrochemical industry. Our specialties include non-destructive testing of storage tanks, pressure vessels and piping; rope access inspections; fluids testing; lift equipment certification; engineering analysis; lift planning; and world-class customer service.

Partners & Exhibitors

Booth 20



Inland Industrial Supply Ltd.

inlandindustrial.ca

We are a Canadian family-owned company that distributes well-known industrial tools, equipment, and personal protective gear since 1995. We also offer services such as equipment cleaning, assembly, repairs, recertification, and inspection. Being actively involved in local communities, we are committed to your success and focus on building long-term relationships.

Booth 12



Management Controls Inc.

managementcontrols.com

Management Controls, Inc. (MCI) helps companies obtain visibility, control, and productivity from their contract workforce. MCI's myTrack Platform provides automated contract compliance, and a holistic view of labor, equipment, and materials spend. myTrack's real-time data can be proactively applied to optimize performance and safety for maintenance, turnarounds, capex, and operations.

Session Partner Booth 2



NHD

NHD provides the innovative contractor management platform AES/32, designed to enhance operational efficiency. AES/32 streamlines processes such as cost compliance tracking, labor, and resource management. With real-time insights, AES/32 empowers organizations to make better decisions, reduce costs, increase visibility, and boost performance across Maintenance, STOs, and Capital Projects.

Booth 16



OpsReady

opsready.com

OpsReady is a powerful, highly configurable industrial operations software. Our easy to use web and mobile platform quickly delivers operational efficiency and cost savings across a wide range of processes. This is possible because our expert team assembles and configures the solution to meet your specific needs- you get a solution that feels custom, minus the risks associated with a custom build. Find us at our booth, and let's discuss how we can optimize your operations!

Booth 39



PEMAC

pemac.org

PEMAC is a Canadian not for profit association enabling excellence in maintenance, reliability and asset management through collaboration, applied learning, leadership and advocacy. Established in 1990, PEMAC supports a community of 1,600+ maintenance, reliability and asset management professionals, delivering industry leading education programs, globally recognized certifications, Canada's premier conference and networking opportunities.

Booth 9



Scion Instruments Canada

scioninstruments.ca

Scion Instruments Canada provides advanced analytical solutions for the petrochemical industry, specializing in customized GC, GC-MS, and elemental analyzers. Our services include application-specific system design, installation, training, and ongoing support, ensuring precise results for hydrocarbon processing, refining, and chemical analysis.

Partners & Exhibitors

Booth 19



Skyway Canada, Ltd.

skywaycanada.ca

Skyway Canada – 58 years – Scaffolding, Insulation, Abatement, Fireproofing, Coatings and 3D Design. Our commitment to Safety, Quality, and Innovation is inherent in all our services. We execute projects with the highest degree of professionalism – on schedule, on budget, and safely. Our proprietary project management program makes Skyway the perfect choice.

Thank You to the Advisory Board

Ron Bettin

President and CEO
Adduco Inc.

Evan Legate

Executive Director
Resource Diversification Council

Stephen Cathrea

Turnaround Director North America
CAM Industrial Solutions LLC

Eric Michaud

Sr Manager, Turnaround Programs
Nutrien

Frank Engli

Regional Group Lead – Canada
Becht Canada

Cory Roberts

Manager, Business Development
Pembina Gas Infrastructure

Vanessa Goodman

Manager, HSE and Communications
NWR Partnership

Canada's Clean Technology Event

2025

SmartEnergy

Halifax

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ACTIONABLE
SOLUTIONS.

[smartenergyevent.ca](https://www.smartenergyevent.ca)

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